



Project “Let’s create an SDGs heritage – SDGCultheritage”

**TRANSNATIONAL PROJECT KICK-OFF MEETING
AND TRAINING & NETWORKING EVENT n° 1
Ascoli Piceno, Italy, Saturday 8 and Sunday 9 July 2023**

Press release n° 1

The transnational project’s kick-off meeting and training & networking event of the project "Let's create an SDGs heritage - SDGCultheritage" (www.sdgheritage.eu), will be held in Ascoli Piceno, Italy, on Saturday 8 and Sunday 9 July 2023, within the Auditorium of the “Polo Culturale Sant’Agostino”. The “SDGCultheritage” project, co-financed by the Creative Europe Program of the European Union, has been conceived and coordinated by Antroposervice SAS, an Italian SME, as the leading partner and has as co-partners the Institute of Greek Philosophy of Athens (Greece), the Foundation for the Protection of the Landscape of Jelenia Góra (Poland), the Spanish SME Espacio Tormaleo S.L. of Oviedo (Spain) and the Cyprus Sustainable Tourism Initiative of Nicosia (Cyprus).

The project, building on and taking inspiration from the many years of experience gained within the “Festival dei due Parchi”, conceived and promoted by the institutes IPAEA and CIAC of Ascoli Piceno chaired by Dr. Italia Gabriella Sorgi, and of which the start-up for beauty Antroposervice Sas is an organizational and logistic founding partner since 2011, aims to the alignment of Partners’ strategies and activities as well as of those organizations active in the cultural and creative sectors to sustainable practices and in particular to the 2030 Agenda for Sustainable Development and the 17 related Goals .

In fact, the project stems from the idea that operators in the cultural and creative industries, as in all other sectors, are called to take action to embed and mainstream environmental sustainability and sustainable development with their strategies and activities, paying attention to waste management, rational use of energy and over exploitation of natural resources and ecosystems in general, helping to raise awareness on such themes also through cultural and creative events.

In line with its original methodology the project aims to exploring the resonance between the contents and methods of sustainable development and culture, art as generative fields that animate individuals, communities, institutions and society as a whole.

The two days of work will be focused on the acquisition of skills related to the 2030 Agenda for Sustainable Development and related Sustainable Development Goals, in order to promote their adoption within the project partner organizations, their reference communities and in general within the cultural and creative industries, with a training session that will be itinerant, a walk in three stages through the



ancient and characteristic narrow streets of Ascoli Piceno to discover, through the declamation of verse taken from the Divine Comedy's Inferno, a perspective of the Supreme Poet on the environment.

For info on the project:

www.sdgheritage.eu

info@antroposervice.it